HI THERE! I'AM EUGENE

web / UI / UX designer product manager analyst

I'm web / UI / UX designer from Kharkiv (Ukraine). My greatest strength is that I know well the full development lifecycle of a website – from idea to implementation.

Statistically, 95% of web designers just create nice images in Photoshop and neither take part in further implementation nor align their work with business goals of the client. In website development, the design itself is an intermediate stage, preceded by research stage, where the viability of project is evaluated.

I am the designer who can listen to his clients, structure their business goals and tasks, do the research, and offer well-grounded solutions.



I CAN HELP YOU IN THE FOLLOWING CASES:

- You want to order a prototype or a design for the website / online store / web service.
- You need a qualified web / UI / UX designer, who can guide a product from idea to implementation, being fully responsible for the interface.
- You have an idea of the website / web service, but you don't have an understanding of how to organize it, what specialists are needed, and will the product be in demand.

- and in similar situations

SKILLS:

I am proficient in the following software products, technologies and processes.



ADOBE PHOTOSHOP



AXURE RI



HTML / CSS



OPENCART



WORDPRESS



EΟ



ANALYTICS



COPYWRITING

ABOUT ME

Full name: Eugene Bolotin Birthday: 06.06.1986 Location: Ukraine, Kharkiv

Education: Kharkiv National University of Radioelectronics **Job:** freelance web / ui designer, product manager

Experience: 7 years **English**: Intermediate

Portfolio: <u>eugenebolotin.com</u> **E-mail**: info@eugenebolotin.com

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SUMMARY OF QUALIFICATIONS

- · Over 7 years of experience in website development;
- Proficiency in Adobe Photoshop and Axure PR;
- Understanding usability principles and user behavior;
- · Ability to transform business requirements into simple and clear prototypes (wireframes);
- Experience in web-interface design (websites, landing pages, web services);
- · Experience with E-commerce projects, understanding the structure and functionality of online stores;
- Able to build responsive and adaptive interfaces and to work with modular grid;
- Deep knowledge of WordPress and Opencart content management systems;
- Understanding of the capabilities and limitations of HTML5, CSS3, JS, PHP;
- Experience in project and team management: hiring technical experts (designers, coders, php programmers, content managers), organizing their work, performing quality control;
- · Excellent knowledge of SEO and principles of web-sites ranking in search engines.

HOBBIES

· Mountain bike, music, traveling, reading